KARA NTUMY

Product Manager

W : *www.karantumy.com* | E : *kara.ntumy@gmail.com* | P : *+44 776 974 3235* | A : *London SE16EG, UK*

EDUCATION

MSc IT CONSULTING

London Metropolitan University

Jan 2010 – Oct 2011

BSc INFORMATION SYSTEMS & TECHNOLOGY

United States International University

Jan 2007 – Aug 2009

EXPERTISE

AGILE PRODUCT MANAGEMENT (SCRUM)
Atlassian JIRA | CA Agile Central

STRATEGY & ROADMAP CREATION
Asana | Trello

REQUIREMENTS GATHERING
Atlassian Confluence

UX DESIGN & INTERACTIVE PROTOTYPING
Adobe CC Suite (Ps, Ai) | Invision | MarvelApp

CODING
HTML | CSS

EXPERIMENTATION (A/B TESTING)
Google Optimise

DATA EXTRACTION & ANALYSIS
Google Analytics | Adobe Analytics | New Relic

EXPERIENCE

GLOBAL DIGITAL PRODUCT MANAGER

Jun 2019 – Present

Banco Santander, London, UK

- Worked with Digital Payments Team Lead to ideate and capture requirements across Santander entities in Europe and LATAM for the Global Lending Services project
- Conducted research to analyse the LATAM e-Commerce markets, identify user needs, and assess the opportunity size in the markets. Integrated research and market analysis into product requirements to improve product quality
- Formulated product plan and roadmap to guide technical development. Designed UI prototype for Loan Calculator Widget

ASST VICE PRESIDENT, DIGITAL PRODUCT MANAGER

Nov 2017 – May 2019

Barclays International, London, UK

- Achieved the launch of four open APIs for Barclaycard Commercial Payments division in line with Open Banking, facilitating customer bank account information sharing and payments initiation functionalities
- Worked with key stakeholders to formulate go-to-market strategy, and product roadmap for payments API offering
- Identified potential partners to develop Open Banking products for offering improved payment experiences to customers

DIGITAL PRODUCT MANAGER

May 2015 – Oct 2017

News Corp, London, UK

- Achieved four launches of key tablet apps: The Times & Sunday Times (Ireland edition) iOS & Android apps, and The Times ePaper iOS & Android apps
- Led development team around integration of third party commenting platform on The Times website, worked with UX design team to improve commenting UI and UX
- Set up and created analytics dashboards to drive delivery of features and enhancements. Increased MAU by 17% on iOS, 70% on Android

ENTREPRENEURIAL EXPERIENCE

CO-FOUNDER & HEAD OF PRODUCT

Sep 2015 – Dec 2017

Gymigo, London, UK

Achieved one mobile app launch: *Gymigo* app. Designed UI for iOS app, hired and led development team, resulting in successful launch of the MVP on the Apple App Store.

CERTIFICATIONS

PRODUCT MASTERY
Oct 2018

The essential product management skillset, from strategy development to product/market fit and UX

CERTIFIED SCRUM PRODUCT OWNER
Apr 2018

The role of a product owner within the Scrum Agile framework, product vision, and roadmap